

Accessibility sample testing

As we are already aware of the numerous accessibility issues with the current site. It was decided to test pages with a high traffic volume and content based on templates that are more widely used than others, such as forum posts.

Status	DECIDED
Impact	HIGH
Driver	@ Clement Oke
Approver	
Contributors	
Informed	
Due date	05 Oct 2020
Outcome	Decided to test a few frequently used pages

Background

As part of our obligations to provide an accessible website for our users, and legal obligation to publish an accessibility statement. We need to decide how to test a sample of our site for accessibility.

Relevant data

Using Google Analytics data we have identified the top pages by visits and also in conjunction with our content management data we have been able to identify the top used templates.

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	14,992 <small>% of Total: 100.00% (14,992)</small>	9,869 <small>% of Total: 100.00% (9,869)</small>	00:01:10 <small>Avg for View: 00:01:10 (0.00%)</small>	4,151 <small>% of Total: 100.00% (4,151)</small>	61.25% <small>Avg for View: 61.25% (0.00%)</small>	27.69% <small>Avg for View: 27.69% (0.00%)</small>	£0.00 <small>% of Total: 0.00% (£0.00)</small>
1. /	2,586 (17.25%)	1,318 (13.35%)	00:00:47	1,090 (26.26%)	30.77%	25.37%	£0.00 (0.00%)
2. /news/12-week-stroke-specific-exercise-video-programme	1,869 (12.47%)	1,653 (16.75%)	00:10:04	1,605 (38.67%)	80.87%	86.52%	£0.00 (0.00%)
3. /social	1,368 (9.12%)	580 (5.88%)	00:00:25	149 (3.59%)	17.45%	10.09%	£0.00 (0.00%)
4. /user	724 (4.83%)	442 (4.48%)	00:00:35	90 (2.17%)	10.11%	7.73%	£0.00 (0.00%)
5. /user/register	395 (2.63%)	155 (1.57%)	00:01:01	17 (0.41%)	82.35%	9.87%	£0.00 (0.00%)
6. /social/forum	332 (2.21%)	156 (1.58%)	00:00:28	37 (0.89%)	5.41%	6.93%	£0.00 (0.00%)
7. /messages	218 (1.45%)	126 (1.28%)	00:00:23	4 (0.10%)	0.00%	5.50%	£0.00 (0.00%)
8. /advice-and-information	199 (1.33%)	107 (1.08%)	00:00:20	9 (0.22%)	22.22%	6.03%	£0.00 (0.00%)
9. /help	159 (1.06%)	128 (1.30%)	00:02:08	11 (0.26%)	72.73%	33.33%	£0.00 (0.00%)
10. /user/password	143 (0.95%)	65 (0.66%)	00:01:14	26 (0.63%)	46.15%	15.38%	£0.00 (0.00%)

Action items

- Carry out accessibility testing on the pages listed above

Outcome

Ten pages will be tested.