



Section 12: Social media

In this section:

- Create a **social media profile**.
- **Connect** with family and friends.
- Join **interest groups**.



Social media has many **benefits**. You can use it to **keep in touch** with family and friends.

You can join **interest groups** where they can **share their views**.

You can follow local business or **community groups**.

You can find out about **events** in your area.



It is important to **remember**:

- **Never** share **confidential information** such as banking details.
- Do not post any **information** you would not want the general public to see.
- If someone is acting **inappropriately** or threateningly, **report them** immediately.
- Look at the **privacy settings** on the account.
- Be in **control** of **how you share information**.
- You can choose **who sees** your **information**.

Facebook, Twitter and **Instagram** are **popular** social media sites.

These social media apps are **free**.

Before you use the **site** you will need to open an **account**.



Facebook facebook.com

Facebook is best for **keeping in touch**, and finding people with similar interests.

On Facebook you can:

- Write **updates** and share your thoughts.
- **Share pictures** and videos.
- Send **messages**.
- Join **groups**.



Section 11 shows you how to **download an app**, like Facebook, to your device.



Twitter

twitter.com

Twitter is best for **online news real time updates**.

Twitter allows you to **send** and **receive** short posts called **tweets**.

Tweets can be up to **280 characters long**.

Tweets can have **links** to **websites** and **resources**.

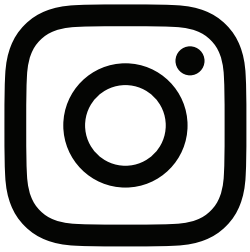
You can create your **own tweets** or you can **retweet others**.

You can **follow people** who you find interesting.

This could be celebrities, researchers or people in your family.



Section 11 shows you how to **download an app**, like Twitter, to your device.



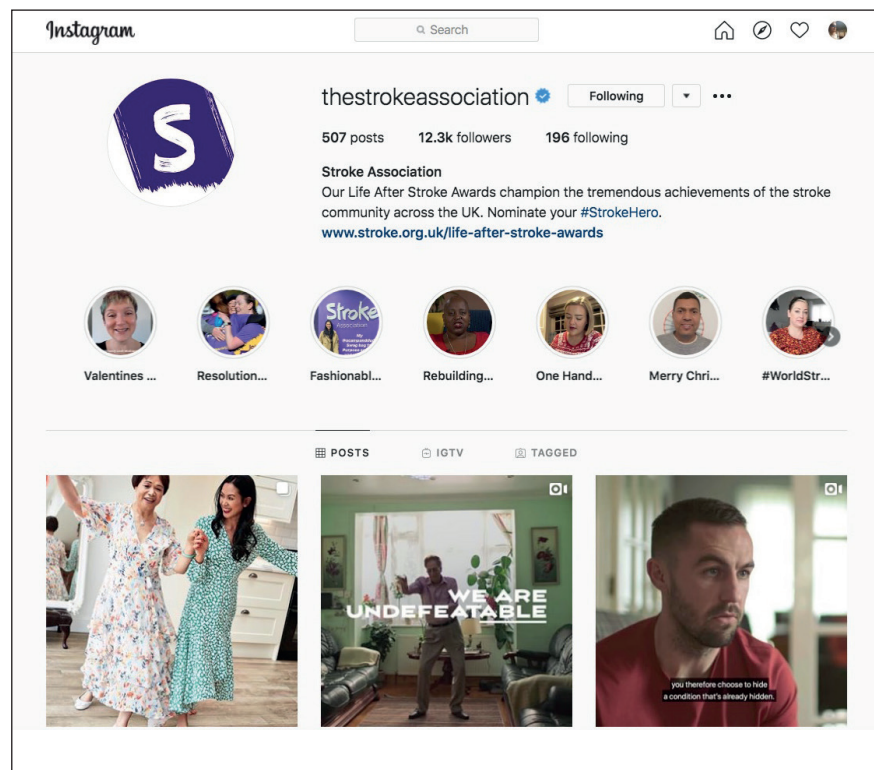
Instagram Instagram.com

Instagram is best for **photo** and video-sharing, personal stories and trends.

The app allows you to **edit** your **photos**.

View the **photos** of **people** you **follow**.

You can **connect** your **Instagram** account to **Facebook** and **Twitter**.



Section 11 shows you how to **download** an app, like Instagram, to your device.



Challenge yourself:

Sign up for one of the **social media accounts**.

Create a profile and add a picture of yourself.

Find people or groups that you think are interesting to follow.

Write your first **post or share a picture**.